

Montreal Section YPs Reach Out

Two back-to-back events create strong interest in Student Branch Activities

Collaboration between Montreal Young Professionals (YP) and Montreal Section led to two highly successful events in early October. A Welcome Reception & YP Meetup for the IEEE International Conference on Wireless for Space and Extreme Environments at Concordia University brought together keynote speakers, conference attendees from around the globe, students and YP's. Perseverance, big dreams, working hard and team

work were common themes among the professionals speaking about their career success.

IEEE Day 2017, mounted worldwide and now in its 8th year was celebrated in Montreal by a one-day event designed to inspire the creation of new IEEE student branches, increase current membership and promote collaboration among student branches. Event organizers invited students from universities across Montreal to the one-day

event showcasing the benefits of IEEE membership. Montreal section members from industry and academia spoke on the benefits of IEEE membership to their career and professional development.

Dr. Saida Maaroufi, Vice Chair, Women in Engineering (WIE) Montreal, summarized her group's activities as did representatives of the IEEE student branches of Concordia and McGill. A panel discussion on the importance of extra-

curricular activities and a networking session rounded out the day.

Attended by 83 students, since only 32 were IEEE members, outreach goals were achieved. All student branches were approached by students wishing to join. In addition, the Montreal Section Chair was approached by a student wishing to rekindle an inactive branch. Success was so great, that plans are underway to make this an annual event.